- 1. KLOVE provides one of the only alternatives for positive radio
- 2. There would be a negative effect if KLOVE were replaced by LPFM as KLOVE provides the community with positive messages and therefore may decrease negative social issues
- 3. It is in the public interest to maintain KLOVE FM translators due to issue noted in (2) and also since many patrons rely on learning of businesses advertised on KLOVE